



media release

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Leading Fraser Island Tour Operators Awarded Trip Advisor Hall of Fame

Two of the Fraser Coast's most iconic touring products; Fraser Explorer Tours and Cool Dingo Tours have been awarded a coveted place in the 'Trip Advisor Hall of Fame'.

Receiving 'Certificates of Excellence' for the past five years, the leading Fraser Island operators have demonstrated their consistent level of service within the tourism industry.

With travellers from all over the world flocking to Fraser's shores, Kingfisher Bay Resort Group's (KBRG) General Manager of Tours and Marine, Colin Anderson is full of praise for his team of passionate, fun and dedicated tour guides.

"Our guides not only manage the tides and sand driving conditions but provide insights and share their expert knowledge of the island's ecological, cultural and environmental history," he said.

As the touring arm of Kingfisher Bay Resort Group, and the island's longest-running tour operator, Fraser Explorer Tours' latest honour adds to a string of accolades for the company - already recipients of the Fraser Coast Business and Tourism Hall of Fame Award.

KBRG's fleet of purpose-built four-wheel-drive coaches allows guests to traverse across the island's diverse landscape, showcasing a range of spectacular sights, as well as catering to all demographics.

Fraser Explorer Tours offer 1 and 2 Day experiences that appeal to travellers of all ages, whilst Cool Dingo Tours' 2 and 3 Day packages are designed specifically for the youth market, targeting 18-35's.

Mr Anderson said their primary objective was to create a unique and memorable experience for all those that visit Fraser Island.

"We continually looks for ways to improve and maximise our guest's experience, by reviewing market demands, changes in trends, monitoring social media sites and conducting regular team training,"

"We have a true piece of paradise here on Fraser, and our entire team genuinely love meeting new people and taking them on a journey to discover the world's largest sand island".

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Media contact: Lauren Fenn-Walton +61 409 052 022

For more information:

Fraser Explorer Tours - <http://www.fraserexplorertours.com.au/>

Cool Dingo Tours - <http://www.cooldingotour.com/>

